

6 said single-walled panel member, said single-walled panel member
7 having an outer surface and an inner surface substantially contiguous
8 with said first longitudinal side.

1 7. (Twice Amended) A golf bag comprising:
2 a storage tube having an open first end and a closed second end for
3 storing and transporting a golf club;
4 a carrying strap coupled to a second longitudinal side of the golf bag;
5 and
6 a single-walled panel member removably coupled to a first
7 longitudinal side of the golf bag diametrically opposite said second
8 longitudinal side, said single-walled panel member, having an outer
9 surface and an inner surface substantially contiguous with said first
10 longitudinal side, is separately detachable from said first longitudinal side
11 of said golf bag in order to facilitate affixation of indicia to said single-
12 walled panel member.

1 16. (Amended) A golf bag comprising:
2 a storage tube having an open first and a closed second end for
3 storing a golf club after said golf club is inserted through the open first end;
4 and
5 a single-walled panel member substantially contiguous with and
6 coupled to a first longitudinal side of said golf bag through a securing
7 mechanism including a second mating securing portion around a
8 periphery of said single-walled panel member and a first securing portion
9 being geometrically aligned with said second mating securing portion and

10 coupled to said first longitudinal side of said golf bag, said single walled
11 panel member being completely detachable from said first longitudinal
12 side of said golf bag by decoupling said second mating securing portion
13 from said first securing portion.